

Cost coverage

The State of North Rhine-Westphalia and the EU generally support participation in the circle consultation with **50 %** of costs for a maximum of **400 Euro**.

For those interested who claim the unemployment benefits ALG I or II and university or school graduates, and those returning to work with an income comparable with unemployment benefit II, the grant can be increased to **90 %** of costs for a maximum of **720 Euro**.

Participation

The circle consultation programme is generally open to all business start-ups in North Rhine-Westphalia. The prerequisite for participation is that the start-up in question is a small business, and is based on a concrete, realistic and generally feasible business idea. **Circle consultation is only available prior to taking up self-employment.**

Organisation

Circle consultation is a combined group and individual consultation that between four and six people take part in. As its success depends among other things on the group's arrangement, there will be a contact meeting with all participants in advance, for example, at one of the STARTERCENTER NRW. This is also where the grant applications are submitted. Once the application has been granted, the circle consultation begins.



Contact

Your local point of contact:

For more information:

IHK-Beratungs- und Projektgesellschaft mbH (IBP)
Berliner Allee 12
40212 Düsseldorf

Phone: 0211 36702-30

Fax: 0211 36702-48

ibp.gmbh@duesseldorf.ihk.de

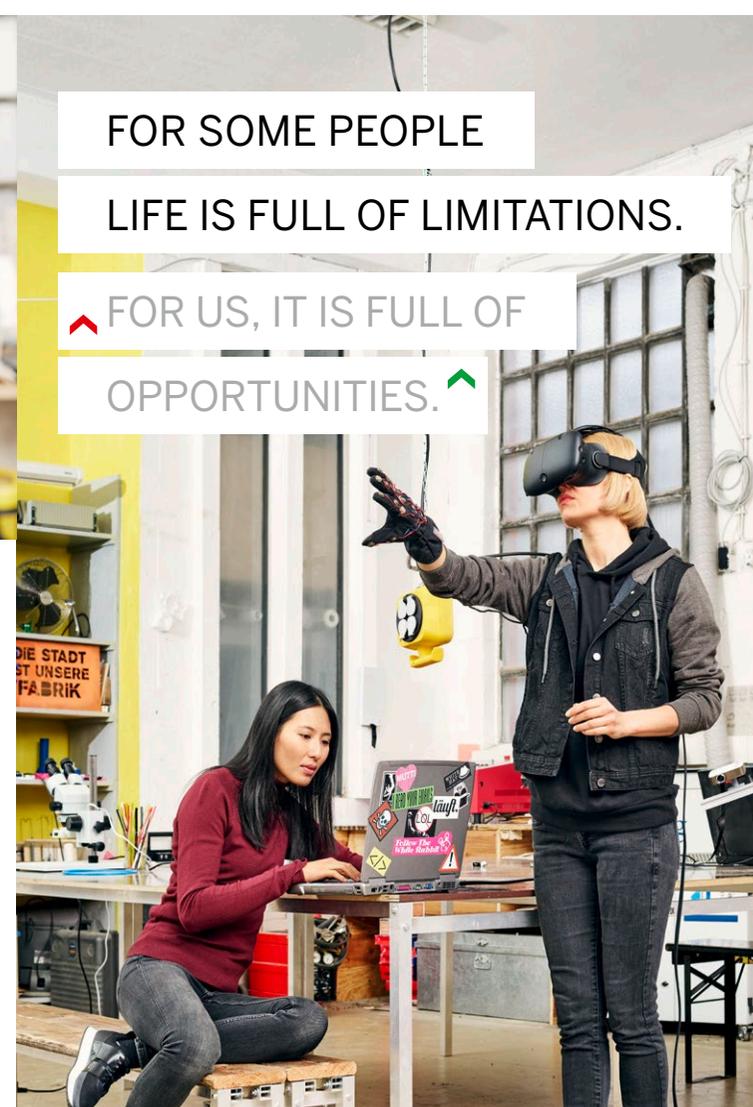
You can find out more about the NRW consulting programme (BPW) and the contact points online at www.startercenter.nrw

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FOR SOME PEOPLE

LIFE IS FULL OF LIMITATIONS.

^ FOR US, IT IS FULL OF

OPPORTUNITIES. ^

Valuable expertise for your start-up:
the NRW consulting programme (BPW)
including advice group for small start-ups

STARTERCENTER  **NRW.**
WIR MACHEN GRÜNDER GROß.



STARTERCENTER NRW.

STARTERCENTER NRW is a certified information, consulting and contact point for all business start-ups in North Rhine-Westphalia.

They offer free-of-charge support from one provider and in one place – such as initial, intensive and financial consultation or support with speedy processing of start-up formalities. In addition, applications for the NRW consulting programme (BPW) may also be made at each STARTERCENTER NRW.

You can find further information online at www.startercenter.nrw

The NRW consulting programme:

In addition to STARTERCENTER NRW's offer, business start-ups in NRW can also make use of the NRW consulting programme (BPW). It includes financial support when making use of independent corporate consultants and thus facilitates the start-up process.

Consulting may only commence when funding approval has been made.

Available funding:

 **50%** of consulting costs up to a maximum of **400 Euros** per consulting day.

 Up to **four consulting days** can be funded; for business takeovers up to six consulting days.

For those interested who claim the unemployment benefits ALG I or II, university or school graduates, and those returning to work with an income comparable with unemployment benefit II, there are more favourable terms.

The circle consulting

Small business start-ups in particular often lack experience. They require good and professional advice to enter into self-employment with confidence. This often surpasses their capabilities.

Here, the NRW consulting programme (BPW) can support them with circle consulting. The state of North Rhine-Westphalia and the EU can cover some of the consulting costs.

Under the guidance of experienced start-up consultants, individual start-up concepts are developed, optimised and evaluated. These include e.g.:

- › Specifying business idea oriented towards the entrepreneur's personality and the market.
- › Clarifying and assessing specialist and personal requirements under consideration of the individual start-up situation.
- › Supporting an assessment of the market and competitive conditions and in matters of social safeguards
- › Supporting the development of a written business plan
- › Evaluating profitability
- › Assessing the opportunities and risks